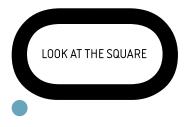
## 4TH INTERNATIONAL FUTUWAWA COMPETITION - "LOOK AT THE SQUARE" COMPETITION ANNOUNCEMENT



Parade Square (Defilad Square) is a central place in Warsaw not only due to its location. This is a crossroad of ideas, inspirations, plans, interests and conflicts, but also our dreams and needs related to the quality of urban areas in the capital.

The topic is widely known in Warsaw. A new architectural project for the Museum of Modern Art and TR Warszawa Theatre, a longstanding debate on the development plan for the Square... Nevertheless, this discussion is not complete without talking about a vision for the Square and without answering some general (or even tricky) questions. What are the future functions for the Square? What is going to fill in its area? What are the specific rules for it?

The Competition allows us to look for new ideas that will help to breathe new life into Parade Square. It is not our intention to abolish existing plans, but we also do not want to stick too close to them, as this is the only way to organize a vision-oriented competition. We are tackling the general overview and not specific details.

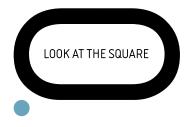
Do not be afraid to experiment. Design your own Parade Square. You can even forget about its name and come up with your own title that matches your idea.

When proposing your solution, you should nevertheless consider whether your Square is going to connect two elements, be a binding material, or is it supposed to be an independent entity? In your opinion, is it an already defined space, or is it tabula rasa, the blank state? Who is going to be next to you? Are you going to prefer crowded communities or intimate spaces? A life between buildings or maybe underneath them, above them, or yet somewhere else? Are you going to go there with your kids? Will you go there when you get old? Maybe you are only going to cut corners when crossing the Square? Are you going to need public transportation for such a big Square? Are you going to pass through narrow areas and backyard passages on your way there? What about winter? Are you going to let the arts surprise you? Are you going to rest there or make efforts? Vendors selling their items on the Square – embarrassing or hip? The concrete or the fog? How to combine form with function? Would you like to design the Square for yourself or for everyone?

Just "Look at the Square". It does not matter whether you are a professional, a student or an amateur. Feel like a resident and a user of this space.

See you on Parade Square (if that is your name).

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## PRESS RELEASE

Three previous editions of the International FUTUWAWA Competition allowed to gather and present more than 500 projects for Warsaw of the Future on the futuwawa.pl website. The resulting space is an area of an unrestricted experiment that allows you to play with the city, but also subject it to a discussion.

This year, FUTUWAWA focuses on the most discussed and the most promising area of the capital city, with huge city-forming potential – Parade Square (Defilad Square). Taking into account the investments that are planned in some of its parts, the announced competition concerns the vision of this place.

We would like to invite residents of Warsaw, architects, artists, students and everyone from around the world who would like to share their ideas for Parade Square to take part in the 4th International FUTUWAWA Competition – "Look at the Square".

The Award of the Jury will be selected by:

-Professor Krzysztof Domaradzki (Warsaw University of Technology, DAWOS studio)

-Professor Sławomir Gzell (Warsaw University of Technology)

- -Krzysztof Herbst, PhD (Foundation for Social and Economic Initiatives FISE)
- -Dorota Jarecka (Studio Gallery)

-Roman Pawłowski (TR Warszawa Theatre)

-Katarzyna Sadowy, PhD (Warsaw Branch of the Association of Polish Architects - SARP)

-Wojciech Wagner (Head of the Department of Public Space Aesthetics, City of Warsaw)

-Marcel Andino Velez (Museum of Modern Art in Warsaw)

During the second part of the Competition, the most interesting projects chosen by the Jury will be presented on Parade Square using Virtual Reality technology (September 9-11, 2016). After seeing the projects displayed on VR glasses, all Square users will choose their favourite projects. Voting together with online users, they will decide about the winners of three Audience Award.

Financial prizes are awarded in two categories: -Award of the Jury: 7,000 PLN -Three Audience Awards: 1,000 PLN each

In addition to that, in-kind prizes will be given to the winners in the following categories: Competition Jury Award, Competition Jury Honourable Mention and 3 awards decided by the public vote. In-kind prizes are founded by VALEVSKY home&deco (total worth: 16,700 PLN)

Competition announcement and rules are available on the <u>placdefilad.futuwawa.pl</u> website Contact persons: Magda Grabowska (phone: +48 508 878 204) Aleksandra Litorowicz (phone: +48 662 128 767) e-mail address: futu@futuwawa.pl

Organizer: Fundacja Puszka Co-organizer and Founder of financial awards: Plac Defilad/Teatr Studio Founder of in-kind prizes: Valevsky home&deco Partners: Laka, Faculty of Architecture of the Warsaw University of Technology, Association of Applied Graphic Designers, Warsaw Branch of the Association of Polish Architects, Public Space Research Institute, beginning | creative collaboration agency Media partners: RZUT, Magazyn Miasta, Res Publica Nowa, ARCH, Notes.na.6.Tygodni, URBNEWS Initiative is taking place with the financial support of the Capital City of Warsaw