Joseph M. Juran (1989):

Juran recognised three processes in quality:

- The basis for designing the quality is the Customer
- The process sets the quality level
- Goal: To create a product with better qualities

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Paul Lillrank (1998):

The Aspects of quality:

- 1. Production based perspective
 - the process excludes all defective products
- 2. Design based perspective
 - definition of quality, where the use is the criterion
- 3. Customer based perspective
 - how well the product succeeds in its use
- 4. The environment based perspective
 - given by other reference groups then the Customer

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Criteria's of Quality: (According to Juran and Lillrank)

Summary:

- 1. The quality can be defined in an objective way
- 2. The product, the service or the process are desired

Rainer Mahlamäki

President / SAFA

Professor

What is Quality in Architecture?

1. Flawless building

- The building is technically correct and the design process was completed faultlessly

Rainer Mahlamäki Professor President / SAFA

What is Quality in Architecture?

- 2. Desired building
 - The building is what the client desired

Question: is this enough?

- The values of the designer and the client can be opposite
- The expectations or the values of the client and the society

Rainer Mahlamäki Professor President / SAFA

Quality in Architecture?

Vitruvius: Firmitas, Utilitas, Venustas

> "The values of architecture can be stated but cannot always be measured" The concept of quality "Subjective"

Rainer Mahlamäki Professor President / SAFA









2 | Maison Ozenfant View and sketch of the façade with elevation governors. *German ed.*, 1926, p. 63. Photo and drawing

3 | Classic Greek architecture confronted with automobiles German ed., 1926, p. 108/09. Photo

How do we promote quality in architecture?

- 1. By developing legislation and the building practices
- 2. By developing the skills and the status of the ones involved
 - (status of architect)
- → Building and design culture based on adjustments ?
- → Culture based on the expertise of the designers and the others involved ?